



## Employment Opportunity Graphic Design & Creative Lead

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|-----------------------|-------------------------------------|
| <b>Competition #:</b> | <b>4N24-060</b>                     |
| <b>Wage:</b>          | <b>Commensurate with experience</b> |
| <b>Hours of Work:</b> | <b>Permanent Full-Time</b>          |
| <b>Location:</b>      | <b>Whitehorse, Yukon</b>            |
| <b>Closing Date:</b>  | <b>Until Filled</b>                 |

The Graphic Design & Creative Lead reports to the Director of Marketing & Communications and is responsible for overseeing the creation and implementation of visual design across various platforms, including digital and print while ensuring all creative outputs align with our brand identity. The incumbent will oversee the creative process from concept to execution, ensuring that all visual content is both aesthetically pleasing and strategically effective. The ideal candidate will have a strong portfolio demonstrating a range of design, styles and solutions, excellent leadership skills, and a deep understanding of design principles and industry best practices.

### Why work for us?

- Phenomenal flight benefits for you and your family – local and international!
- Extra travel benefits such as hotels and cruise deals
- Employer paid health & dental benefits
- Group RRSP investment options
- Cargo shipping benefits
- Driving and heating fuel discounts

### Duties and Responsibilities:

- Create visual assets to support overall Brand strategy for Air North, Black Wolf Bistro and Chieftain Energy
- Collaborate with cross-functional teams, including revenue management, operations, and various stakeholders, to ensure design solutions meet project objectives and brand standards
- AGM support and c-suite content creation
- Manage website updates as needed
- Be the driving force behind our visual storytelling and brand identity while managing multiple projects simultaneously, ensuring timely delivery of high-quality design solutions
- Able to define and elevate brand guidelines and ensure all creative marketing aligns with strategy and the correct look/feel of Air North, Black Wolf Bistro and Chieftain Energy
- Staying current with industry trends, design tools, and emerging technologies to continuously innovate and enhance the creative process
- Participate in market research and trend analysis in conjunction with evaluating campaigns and creative
- Presenting copy and visual design concepts to stakeholders, incorporating feedback and refine and finalize designs

### Education and Experience:

- Bachelor's or equivalent in Graphic Design, Visual Arts or related field
- Minimum five years' experience with graphic design
- Intermediate or professional photography and videography skill level considered an asset
- Strong portfolio showcasing design projects, including branding and digital media print
- Proficiency with Design Tools
- Familiarity with airline industry is considered an asset
- Must be a Canadian citizen, Permanent Resident or show proof of right to work in Canada

### How to Apply:

**Quoting competition #4N24-060, please submit your resume and cover letter to the Human Resources Department:**

**Email:** [careers@flyairnorth.com](mailto:careers@flyairnorth.com)

[flyairnorth.com](http://flyairnorth.com)

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Whitehorse, Yukon  
Y1A 0M7  
Canada

USA/CANADA  
1.800.661.0407

PHONE  
867.668.2228

*We wish to express our appreciation to all applicants for their interest in this position. Due to the substantial volume of applications, we receive, only qualified candidates selected for an interview will be contacted.*

*Air North is committed to employment equity and welcomes applications from diverse and underrepresented groups. If you require assistance and/or a reasonable accommodation during the application or recruiting process, please contact [careers@flyairnorth.com](mailto:careers@flyairnorth.com).*

*Air North, Yukon's Airline has been serving Yukoners for over 40 years. We offer competitive wages, an attractive benefits package including great travel perks, and an enriching work environment for our 450+ employees.*

